

DESIGNS
CoFFoLETTA



B I O

Mo Coppoletta is a world-renowned artist, designer and tattoo artist.

His immense passion for Art in all its expressive forms and applications, has made him a multifaceted visionary, able to adapt his stylistic métier, strongly inspired by graphic, ornamental and decorative arts, spanning from medieval times to the early parts of the 20th century, in executions that lend themselves to design, illustrations and fine art.

Born and raised in the Italian countryside of Verona, Mo Coppoletta has been a devoted and curious aesthete from an early age. He began his tattooing career at the age of 27 when, after travelling the world collecting tattoos, stories and works of art and design, he decided to establish in London, founding his tattoo parlour, The Family Business, in 2003.

In 2011, feeling the need of finding a new aesthetic expression for his art Mo founded Coppoletta Designs: focussing on the development of design, branding and communication projects. Coppoletta Designs has since become a reference in the international world of luxury, with the aim of developing specific and exclusive artistic projects that benefit from his eye for detail, aesthetically-refined nuance and breathtaking drama.



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**I AM ENJOYING THIS CREATIVE
JOURNEY EVERY DAY.**



MCX BVLGARI_01
PROTOTYPE

OCTO FINISSIMO TATOO ARIA, ACQUA & FUOCO
COPPOLETTA DESIGNS X BVLGARI

Since its release on the market, the Octo Finissimo has always been considered as a second skin thanks to its thinness and lightness.

It possesses a design that is both powerful and refined. To interpret such a prestigious canvas, Coppoletta designs wanted to convey both visual and tangible emotions – like the ever-changing character of natural elements – through a graphic narrative in three parts.

Octo finissimo Aria was produced in 10 pieces, Acqua in 30 pieces and Fuoco in 15 pieces only.







**PASSION IN EVERYTHING.
I DESIRE THE SMALLEST THINGS
HOPELESSLY, LIKE THE GREATEST.
I NEVER RESPITE.**





HORA INCERTA
COPPOLETTA DESIGNS

Set of 6 Limited Edition Prints
Signed by Mo Coppoletta
Framed

Giclee with embossing, 2011

Each print signed and numbered by the artist
in pencil

Sheet size: 46 x 34cm

Edition Size: 50

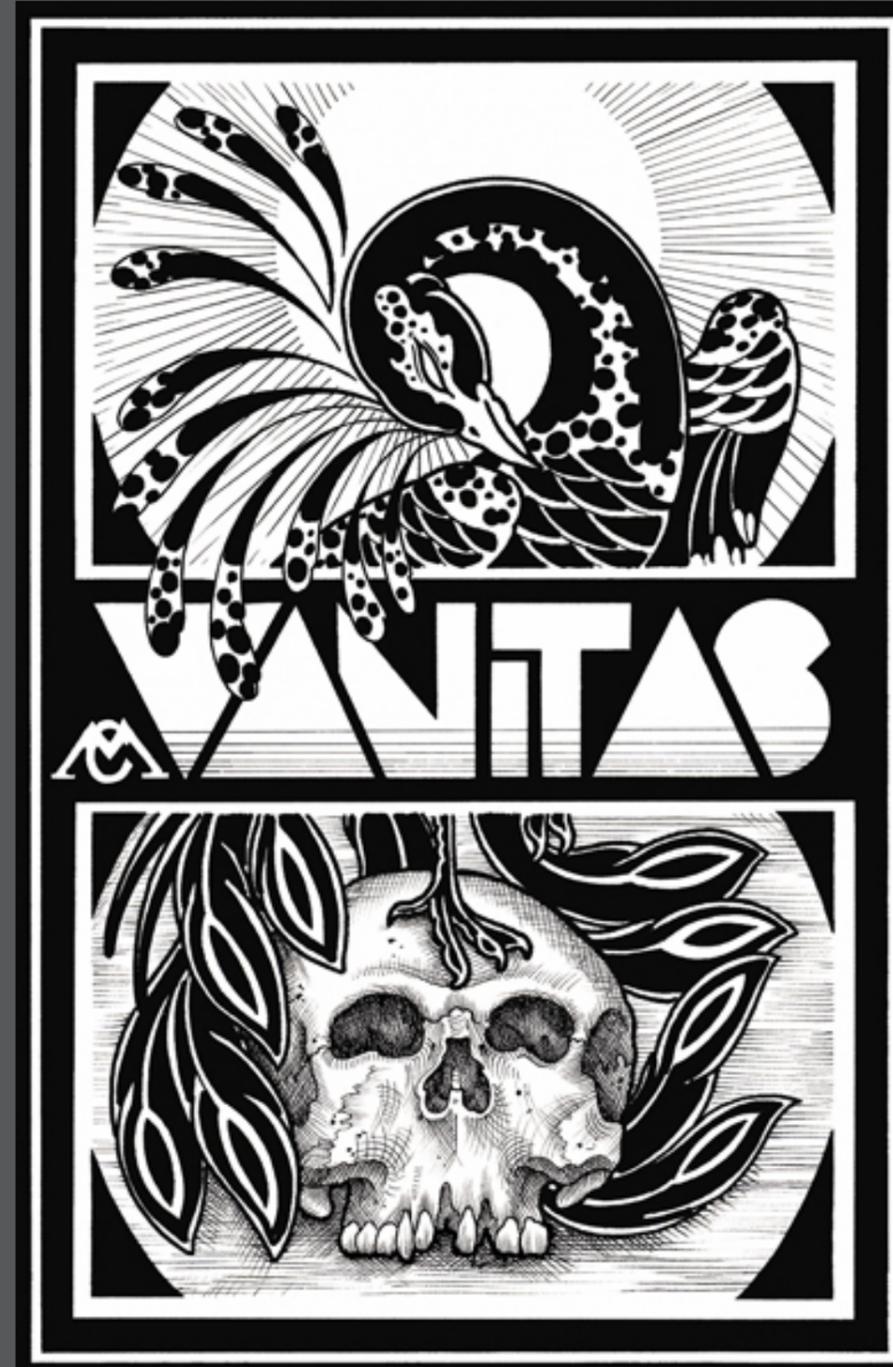
Each print measures 46 x 34cm, paper sheet
size and approx 60 x 48 cms framed.



VITA FUGIT



MEMENTO MORI



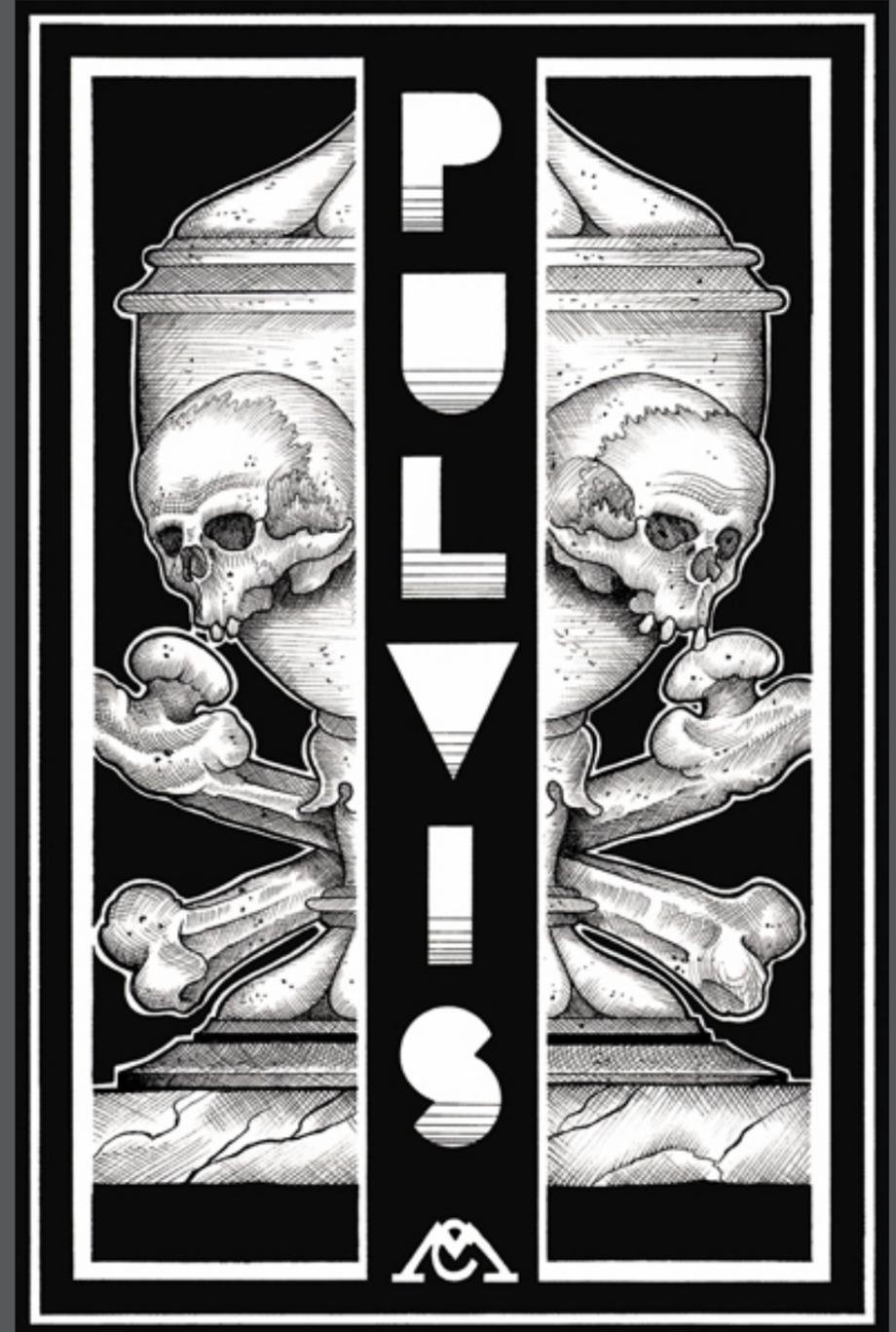
VANITAS



MORS OMNIA AEQUAT



HORA INCERTA



PULVIS



ITALICUS ROSOLIO TRYPTECH
COPPOLETTA DESIGNS X ITALICUS

Three artworks to celebrate the second anniversary of ITALICUS "Rosolio di bergamotto".

They are inspired by three iconic places in Italy: Venice, Calabria and Florence.

We imagined the ITALICUS bottle to travel through these places and the cherub adorning its cap to come alive and play with the composition.



I LOVE STUDYING THE HISTORY AND DNA OF EACH BRAND I COLLABORATE WITH, I THINK IT'S ESSENTIAL THAT THE TRADITION AND FEEL OF EACH BRAND IS REFLECTED IN THE PRODUCTS I DESIGN.

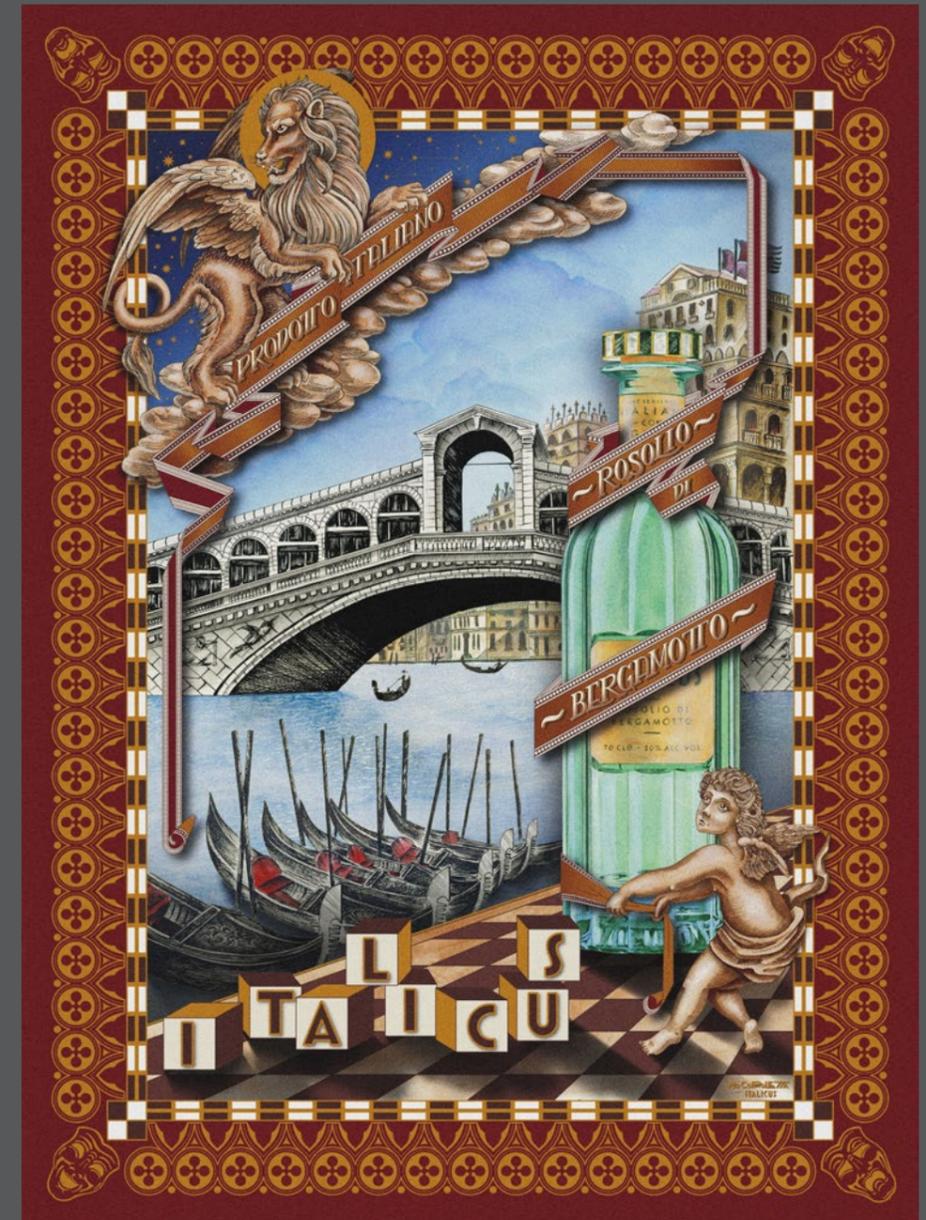




CALABRIA



FIRENZE



VENEZIA



VISUAL IDENTITY & PACKAGING
COPPOLETTA DESIGNS X CIFONELLI

Creation and application of new visual identity, inclusive of colour palette and custom designed logotype, on all physical and digital supports.

Study and consultancy on a new brand colour palette and its adaptation on all packaging and boutique items.



Cifonelli



Cifonelli
COUTURE

Cifonelli
TAILOR

Cifonelli
1880
PARIS
CIFONELLI
1880



1880

SUBMARK LOGO



1880

CONDENSED LOGO



1880

CONDENSED LOGO

CIFONELLI
1880

TYPEFACE LOGO

Cifonelli

+

HEX Code: #231411
HEX Color name: Night Rider
RGB Decimal: 35, 20, 17
RGB Float: 0.137, 0.078, 0.067
CMYK Percentage: 0, 43, 51, 86

Cifonelli

+

HEX Code: #F8F5DC
HEX Color name: Coconut Cream
RGB Decimal: 248, 245, 220
RGB Float: 0.973, 0.961, 0.863
CMYK Percentage: 0, 1, 11, 3

Cifonelli

+

HEX Code: #667467
HEX Color name: Corduroy
RGB Decimal: 102, 116, 103
RGB Float: 0.4, 0.455, 0.404
CMYK Percentage: 12, 0, 11, 55

Cifonelli

+

HEX Code: #9EB2A4
HEX Color name: Pewter
RGB Decimal: 158, 178, 164
RGB Float: 0.62, 0.698, 0.643
CMYK Percentage: 11, 0, 8, 30





SECRET ADORNMENT
COPPOLETTA DESIGNS X MONTBLANC

Three different Secret Adornment creations have been hand tattooed, all inspired by Montblanc's 110th anniversary and its heritage.

Therefore every stroke of the tattoo machine needs to be decisive yet delicate at the same time.

We individually hand-etched every leather piece using genuine Montblanc ink.





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**FOR THE JOY OF THE WEARER AND
A FEW INTIMATE PEOPLE CLOSE
TO HIM, SOMEONE WHO DOESN'T
NEED TO SHOW OFF BUT RATHER
BE CONFIDENT OF HIS OWN
PERSONALITY AND INTIMACY.**



FROM DUSK TO DAWN
COPPOLETTA DESIGNS X ROLLS ROYCE MOTOR CARS

The Costa Smeralda is an abundant source of inspiration.

Coppoletta Designs was party to such inspiration during the Rolls-Royce Bespoke Design team's creative meetings for the curation of these two motor cars.

Coppoletta also mused over exquisite blank canvases – two leather Rolls-Royce headrests – resulting in tattooed works of art which were will be presented alongside the “From Dusk to Dawn” motor cars.





FROM DUSK TO DAWN

**PAIR OF TATTOOED AND GOLD PAINTED ROLLS-ROYCE
HEADRESTS BY COPPOLETTA DESIGNS.**

**THIS EXCLUSIVE TECHNIQUE DEVELOPED BY MO COPPOLETTA
OFFERS THE ULTIMATE CUSTOMISATION IN LEATHER ADORNMENT.**

**DESIGNS
COPPOLETTA**



BRANDING & REBRANDING
COPPOLETTA DESIGNS X 58 GIN

Design of a new bottle and label to reflect the brand DNA and ambition.

Timeless design well rooted in London gin heritage but not redundantly vintage, with a modern appeal to it.







ORIENTALISME RUGS COLLECTION
COPPOLETTA DESIGNS X ARTEP

Three extraordinary rugs compose "Orientalisme", a finely hand-knotted collection that achieves exceptional visual and tactile effects.

Realized with the highest qualities of linen and silk, these rugs are enriched by gold, silver and bronze coated yarns.

The precious artifacts, created in a limited edition of 9 copies, feature flamboyant colors highlighted by the special carved finish and the Sumak technique, to reproduce unique antique effects.









ARTWORK FOR MENU
COPPOLETTA DESIGNS X HARRY'S BAR

Menu design for the iconic dining club



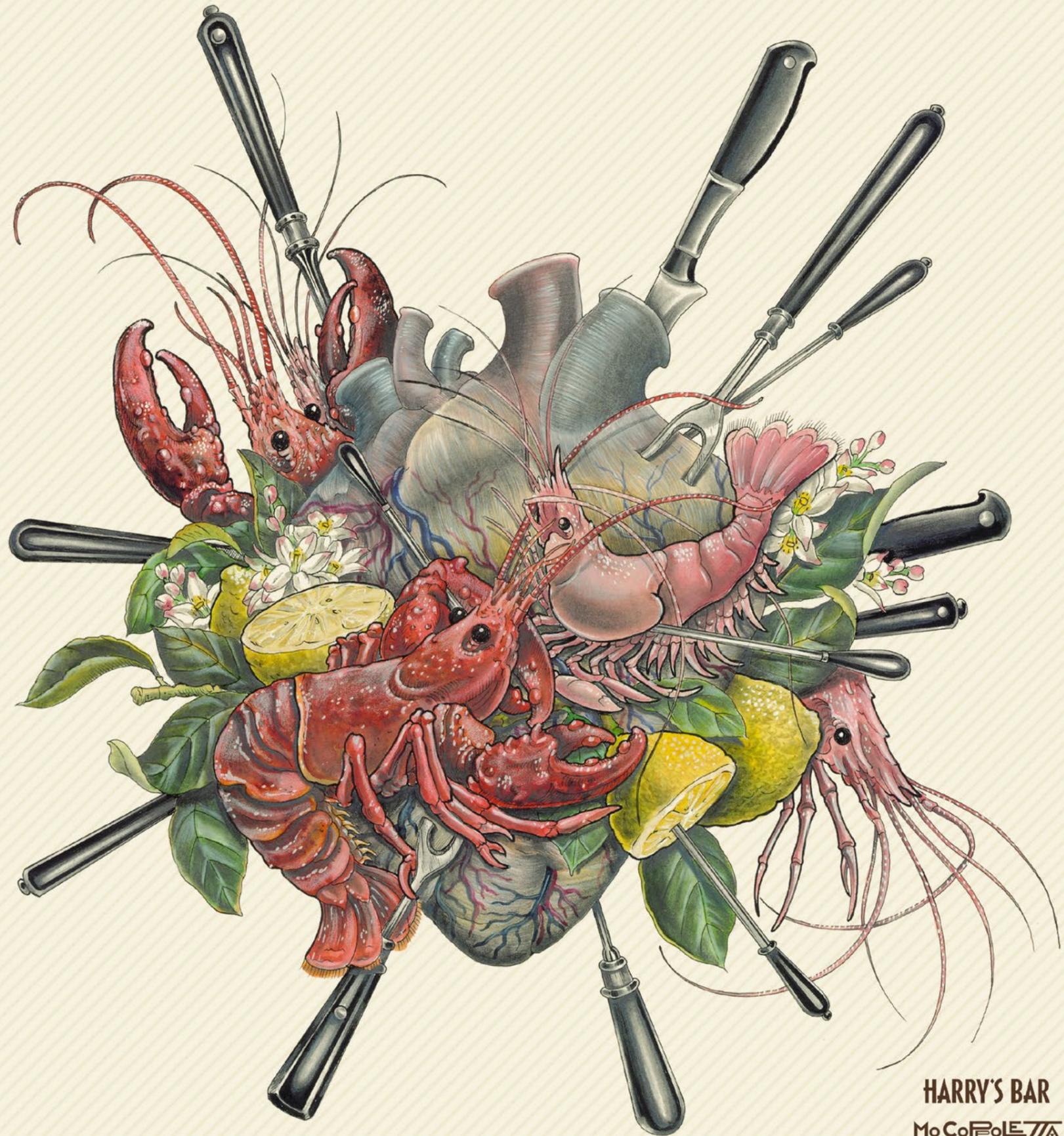
Until the end of the year Harry's Bar will be showing *One Gentleman of Verona* – not an abridged version of Shakespeare's *Two Gentlemen of that Italian city*, but rather a selection of artworks by one quite remarkable Veronese gent: Mo Coppoletta.

Those members of Harry's Bar who know their tattoos will of course be familiar with the Coppoletta oeuvre: he is a veritable Leonardo of the needle, and his Clerkenwell Tattoo parlour 'The Family Business' is to body art what Harry's Bar is to Italian hospitality. Perhaps less well-known is his work in media other than ink and human skin. A noted draughtsman and designer he has worked on commissions for some of the world's best known brands and leading luxury houses, proving himself as versatile as he is talented, creating objects as diverse as wristwatches and gin bottles.

Now for the first time, this side of his talent is explored in an exhibition of his works, one of which is in your hand. Luciano asked him to design the menu you are holding and was so impressed with this Lucullan still life that he has commissioned three major works on canvas to hang in the restaurant.

And for those who take their membership of Harry's Bar really seriously there is an official Coppoletta-designed Harry's bar tattoo. If you ask politely Luciano will show you his.

Nick Foulkes



HARRY'S BAR
Mo Coppoletta



I WAS PLAYING WITH THE IDEA OF EXPANDING MY AESTHETICS TO OTHER FIELDS, WITHOUT HAVING A SPECIFIC IDEA IN MIND. AS I FELL IN LOVE WITH TATOOING SO I STARTED GETTING MORE AND MORE DETERMINED TO TRY TO VENTURE IN NEW WAYS OF EXPRESSING MY SESIBILITY.





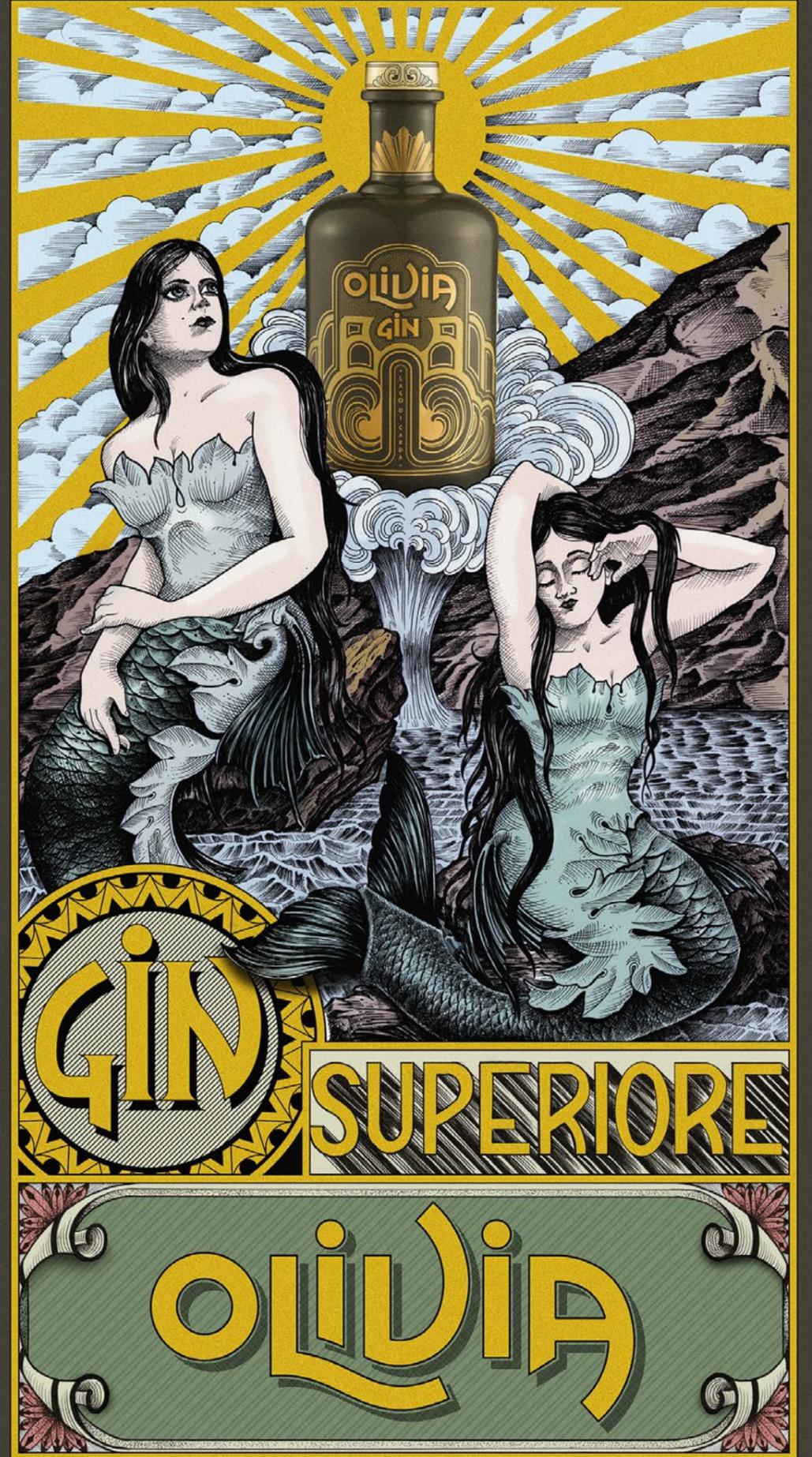
BOTTLE & LABEL DESIGN
COPPOLETTA DESIGNS X OLIVIA GIN

Brand identity for a new gin liquor including:
corporate logo, bottle design and decoration,
advertising, hand painted illustration and
brand assets.





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ART FABRICS COLLECTION
COPPOLETTA DESIGNS X LIBERTY ART FABRICS

Voluptuous textile collaboration with Liberty, the historical department store founded in 1875 in London, which consists in three ethereal themes: "Daydream", "Joy and Sorrow" and "Growing Fonder".

The collection was produced in all the exclusive fabric ranges by the iconic department store.





Growing Fonder
03633275D



LANTANA
EARTHLY PARADISE COLLECTION



FURIOUS EAGLE HANDKERCHIEF / MEGASQUARE / DENIM SHIRT
COPPOLETTA DESIGNS X TURNBULL & ASSER & THE RAKE

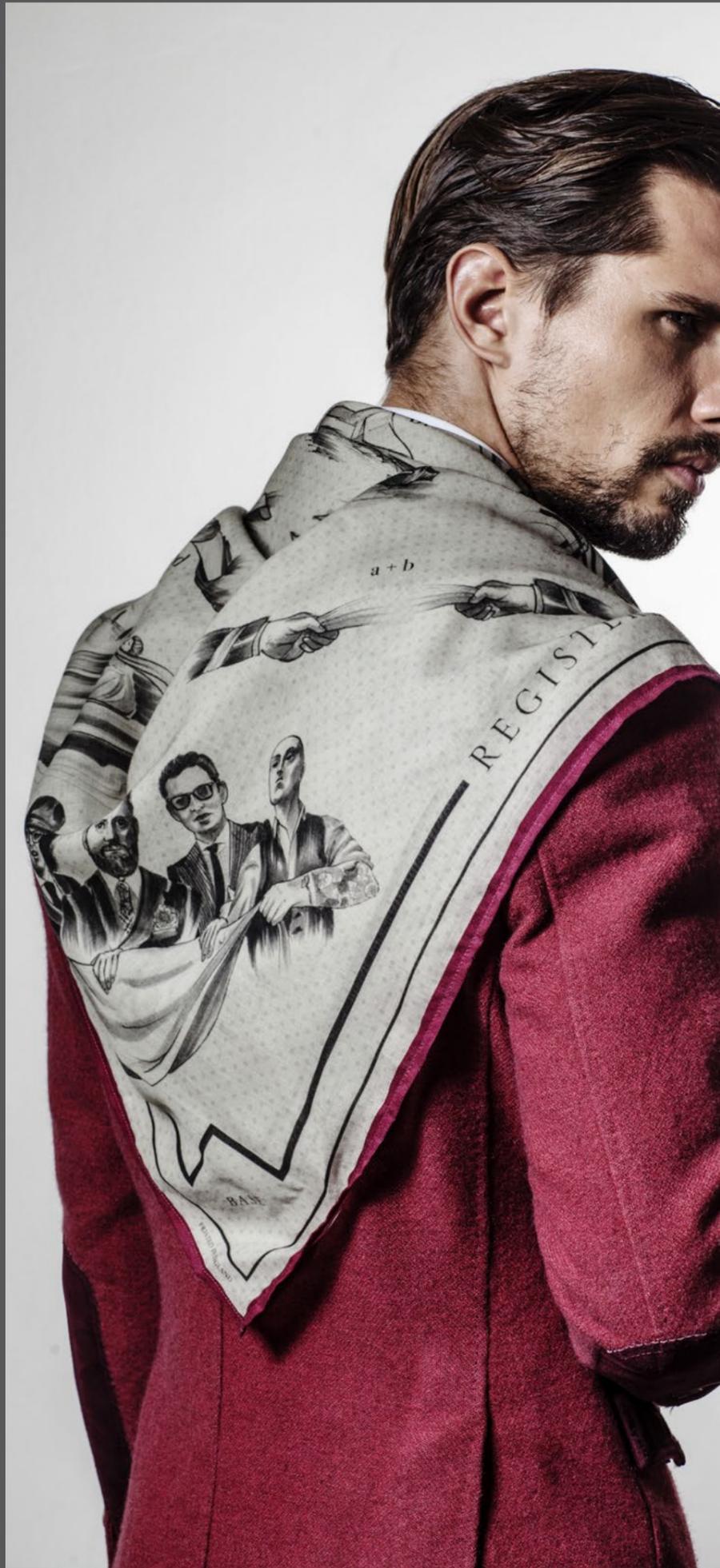
Capsule collection of limited edition handkerchiefs, megasquare and bespoke denim fabric.

The result represents a unique collaboration between Coppoletta Designs, The Rake and Turnbull and Asser, with the aim to reinterpret and translate design values and aesthetics from the past into a razor-sharp modern context.

The partnership between The Rake, Turnbull & Asser and Coppoletta designs continues with a series of three denim shirts printed with a pattern inspired by the industrial Victorian docks and factories.



MoCoRoLe77A





CLIENTS

58 GIN

ARTEP

BULGARI

CAMPARI

DUVELLEROY

GAGA' MILANO

HARRY'S BAR

ITALICUS

LIBERTY

MONTBLANC

PANERAI

S.T. DUPONT

CIFONELLI

ROLLS-ROYCE

ROMAIN JEROME

SACS MARINE

SAMSUNG

SONY

STILNOVO

SUF HELSINKI

THE RAKE MAGAZINE

REVOLUTION MAGAZINE

TURNBULL & ASSER

Thank You.

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